

# PATHWAYS EXPRESS

Advancing Business, Technology & Leadership Excellence

## Pathways Express | Specialised one-day CIO designed and delivered program

Turning today's ICT professionals into tomorrow's business leaders

Enrol now | Friday, 26th September 2014 at Level 10, 15 Blue St North Sydney

### About the program

Pathways Express is a one-day intensive learning and development program for senior ICT executives. It is designed to equip participants with the skills and competencies required to more effectively manage the demands and complexities of contemporary businesses.

The program brings together 'real world' best practices, thought leadership and business insights to help today's ICT professionals deliver higher value into their organisations and position themselves as tomorrow's business leaders.

### Program components

Unique CIO designed and delivered curriculum to develop business acumen within the context of an ICT environment

Small group workshop setting with an interactive program design

Based on the Future-State self-assessment tool | Provides you with your current strengths and weaknesses across the 9 core business competencies as benchmarked against 25,000 C-level professionals

Access to the Future-State Journey Framework | CIO designed framework which provides you with a clear learning and development path to move from the operational to a transformational, business strategist position

Breakout group working sessions based on 'real world' company scenario | Create a strategic plan to address concerns and ensure organisational success | Present to 'mock' CIO board for review and feedback

Take away practical toolkit of CIO contributed models, policies, documents etc. for use within your own organisation

### Benefits

Learn from practicing CIOs sharing proven 'real world' experiences

Develop business acumen | Move away from the operational and into the transformational

Gain a strong understanding of how to build executive level relationships and align key stakeholders

Deliver practical solutions to your organisation to drive better business outcomes

Stand out within your organisation as tomorrow's business leader



**CIO Executive Council**

Leaders Shaping the Future of Business



## CIO Mentors

### **Carsten Larsen, CIO, Australian Communications and Media Authority (ACMA)**

Carsten has worked as a senior executive for 25+ years in both local and multi-national companies across Australia and the United States. He has worked in industry sectors as diverse as public utilities, telecommunications, manufacturing, pharmaceuticals, and transport.

Under Carsten's direction in his current role ACMA has initiated a comprehensive ICT transformation program to deliver a world's best ICT infrastructure and corporate systems platform, including the implementation of unified communications (Microsoft Lync) across the agency. Building on these platforms the transformation program is now in its third wave focussing on delivering smart processes and smart data to increase agility, productivity and stakeholder engagement.

### **Peter Nevin, CIO, Genea**

Peter has 25 + years international, best-practice experience bridging Information Technology, Business Strategy, Change Management, Operations and Leadership. Peter has experience leading aggressive stretch growth mandates across blue-chip corporates and multi-nationals like Deloitte, SKM, Sedgman and Serco.

Peter is recognised internationally for possessing a rare talent in turning around failing operations, improving business practices and systems used as a basis for international expansion, together with a depth of experience in successfully integrating mergers and acquisitions. Peter has broad experience gained through holding senior leadership in both public and private businesses; from start-ups, SMEs, ASX listed corporations and multi-nationals.

### **Garry Whatley, Former VP Digital, IT and Business Services, Staples Australia**

Garry has 25+ years' experience working in senior positions within the ICT industry. His accumulated knowledge and extensive experience has positioned him as a forefront leader in the Industry and is highly recognised and respected.

Garry has held a number of strategic C-level roles including, General Manager, Information Technology and Online Services for Sony. Over the past 14 years Garry has held various C-level roles at Corporate Express/Staples Australia where he was involved in the due diligence and integration of over 54 acquisitions; owned and delivered a \$50 million multiple year, multiple country business transformation program which involved significant business, process and technology change. Garry also oversaw the development of an online business that grew from \$20 million to \$800 million

Garry has over 14 years' experience as a company director having been on the Corporate Express Australia board (ASX listed) as an Executive Director from 2002 to 2010 and currently being a Non-Executive Director of Multiple Sclerosis Limited.

#### Program pricing (+GST)

\$950.00

Delivery 31st July 2014

#### For more information contact:

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**CIO Executive Council**

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www.cio.com.au/executivecouncil

8.30 – 9.15am

## The Journey to the Future-State model explained | Your Foundations for Change

- 3 CIO archetypes (operational, transformational, business strategist)
- 9 executive core competencies crucial to executive level success
- Journey to the Future-State framework
- Future-State core competency self-assessment tool

9.15 – 10.15am

## Change Leadership | Building Executive Level Relationships | Stakeholder Alignment | **Lead presenter: Garry Whatley**

- Building the foundations for change including;
  - (i) The nature and value of business relationships
  - (ii) Identifying and managing key stakeholders
  - (iii) Building trust and managing critical relationships
- Creating the right change climate including;
  - (i) Creating a sense of urgency
  - (ii) Engaging the right people
  - (iii) Establishing the right governance structures
  - (iv) Establishing and communicating the vision

10.15 – 10.30am

## Morning Break

10.30 – 11.30am

## Change Leadership Continued | Executive Level Relationships | Stakeholder Alignment | **Lead presenter: Garry Whatley**

- Engaging and enabling the whole organisation including;
  - (i) Communicating for buy-in
  - (ii) Identifying the scope of the change challenge
  - (iii) Understanding and managing the emotional impacts of change
  - (iv) Creating short term wins
- Implementing and sustaining the change including;
  - (i) Managing executing, monitoring and measuring progress
  - (ii) Making the change stick and sustaining the change
  - (iii) Harvesting the benefits

11.30 – 12.15pm

## Interactive Group Working Session | 'Real World' Company Scenario **About the Interactive Group Working Sessions**

Each group is provided with an organisational scenario drawn from real world situations. The task is to create an overall strategic plan addressing all issues and key challenges including actions needed to ensure the organisations success moving forward. The working sessions throughout the day will culminate in the group presenting their overall plan to the 3 mentor CIOs who will act as the 'mock' organisations Board of Directors.

12.15 – 12.45pm

## Lunch Break

12.45 – 1.45pm

## Strategic Planning | **Lead presenter: Carsten Larsen**

- The strategic process - looking 3-5 years ahead
- Understanding the nature of strategy in an organisational context
- Determining the business drivers (both spoken and unspoken)
- Appreciating the difference between an ICT strategic plan and an ICT operational plan
- Outlining and developing an ICT strategy (tools, models, governance, team structure etc)
- Focusing on success & communicating with the business throughout the journey
- Project & portfolio management
- Team leadership
- ICT health check; measuring your strategic plan to KPI's & communicating wins

1.45 – 2.45pm

## ICT Governance & Risk | **Lead presenter: Peter Nevin**

- Building an understanding of governance and risk management fundamentals
- Reviewing typical governance and risk management techniques used in ICT
- Identifying, creating and implementing the best governance models for your organisation
- Encouraging compliance, identifying obstacles and handling objectives
- Defining what ICT risk frameworks your organisation needs
- Building governance and risk management implementation strategies
  - (i) Starting/leading the 'risk' dialogue with your executive
  - (ii) Getting your organisation to define their risk appetite
- Linking the 'human' aspects of security to risk management
- Governance health checks
  - (i) KPI's, tools etc.

2.45 – 3.00pm

## Afternoon Break

3.00 – 5.00pm

## Interactive Group Working Session & Presentations to the CIO Board

5.00 – 6.00pm

## Networking Drinks